



### **Editor's note**

**Precaution And Measures Established For Plant Startup** After Lockdown Due To C vid-19 Pandemic

(Proactive Planning And Post-Lockdown Execution)









This unprecedented situation has mandated unprecedented steps. The foundations of Manjushree's infrastructure and operations have been built on the pillars of stringent systems and processes, so porting to these new environments came naturally to them. Team Manjushree is committed to keeping the workplace and products safe, without compromising on the quality. The video and info graphic illustrates some of the steps implemented at the plants.

## Trailblazer

\* We have developed PE based breakfast cereal packing, as an alternate to PET based laminate. It is completely recyclable, and provides excellent seal strength and barrier protection making it leak-proof.

\* We have added cloth based bags to our repository of products in Manjushree Plastics.



#### Social Network



\* A "Fit Rahega Manjushree" event was organized to welcome the new year, with Zumba sessions, games and healthy snacks, aimed at spreading awareness about the importance of health.

Flag hoisting ceremony was held at MIPL and KISPL during Republic





#### **Bleed Green**

- \* Through in-house hacks, we had installed low temperature and low air pressure alarms in various machinery lines, so that any deviation is detected early, and the quality of the product is not compromised, while also reducing wastage.
- \* The hand sanitizers we were using in the plant even before the lockdown were all synthesized in-house, so as to not disrupt the supply chain for hospitals and non-resourceful people.



info@manjushreegroup.com



www.manjushreegroup.com



+91 98599 25176 / +91 98599 25186

Manjushree Innovations Pvt. Ltd.

• Excellent Gravure Industries Pvt. Ltd.

• Kakarania Innovative Systems Pvt. Ltd.





#### Testimonials

\* During the Mandir Sthapna event, we had asked some of our esteemed guests for feedback. Their responses have been compiled in this video.



Please Scan the



It is with great pleasure that I am associated with Manjushree for the past 10 years now. The bakery business I run requires different QR Code Watch Video types of packaging material, and whatever I need is found under one roof. All my packaging needs are well catered by them. Even though I am a very small consumer in their huge conglomerate of big and important clients, my requirement is always attended to very promptly and precisely. Their attention to detail is exemplary and the quality they provide is unquestionable. Over the years, due to great satisfaction, I have not found the need to look elsewhere for a different packaging supplier in terms of cost, quality, accuracy and delivery time. I highly recommend this company to anyone looking for packaging material. I would say that they are not only the best in the North East but they are at par with others of their kind in the whole country.

- Shirleen A.B.Sawkmie, VaReuTas Bakery, Tura





\* Manjushree had set up a stall at Financial Inclusion **Outreach Initiative for North** East, held in Guwahati (Feb 27-Feb 29)



\* Team Manjushree had set up a stall at the North East Food Processing & Machinery Expo (In collaboration with IIP) 20th and 21st Feb 2020 at NEDFi Convention Centre Guwahati

# Report Card



The Sthapna Utsay of a Balaji Mandir in the premises of MIPL was held, and was graced by close friends and family, some customers and members of the media fraternity.

\* We have been involved in the recycle and upcycle of our industrial waste.



To provide impetus to the project, we have incorporated a company called Hanpro Ingenious Pvt Ltd (HIPL) to deal with only that. It is an allwoman initiative helmed by the woman directors of our group.

#### Beacon



Team Manjushree has come a long way since it started its journey about two decades ago. Despite all that it has achieved, it can

still be considered to be in the growing stage because of its constant endeavor to always move forward. The leaders possess and promote excellent team work spirit, and look to take everyone collectively in their growth story.

A couple of years ago, the team had seen a dream, and we have been moving progressively towards that dream. If every person does his/her job diligently, we are sure to see success, and are sure to keep redefining newer boundaries.

Wish everyone the best in our journey onward and upward.

-- Dinesh Sharma, Purchase Manager



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